

### **Driving Post-Digital Communications**

Launch of the Asia-Pacific Communications Summit & Awards 2017

**Hong Kong – 24 July 2017** - The third Asia-Pacific Communications Summit and Asia-Pacific Communications Awards will take place in Hong Kong on 15 and 16 November 2017. Leading speakers will explore the role of content and communicators in post-digital communications and provide practical solutions to present day challenges in PR and communications.

Participants can join experts, thought leaders and over 250 of their peers to experience the pulse of Asia-Pacific communications. Hosted by the Asia-Pacific Association of Communication Directors, Quadriga and Communication Director magazine, the APCS is the one stop shop for learning about the focus and direction in which the communication sector is moving and to engage with key stakeholder groups across the region. <https://www.communications-summit.asia/apcs/>

The Asia-Pacific Communications Awards celebrate the finest communications, PR and public affairs work within the Asia-Pacific region. Entries are open to both in-house and agency communicators. Participants can submit their applications until 1 September (Late Deadline: 8 September 2017). On 14 November 2017, all shortlisted nominees will have the chance to present their cases to the Jury, made up of the most senior and experienced communicators in Asia-Pacific. Winners will be announced at the Harbour Grand Hong Kong on 15 November 2017. <https://www.communications-summit.asia/apca>

#### **About the hosts:**

The **Asia-Pacific Association of Communication Directors (APACD)** provides a network for mid- to senior-level in-house communication professionals from all fields and industry across Asia-Pacific. We offer a forum to exchange and network amongst peers, to advance professional qualifications and to jointly establish common quality standards. <https://www.apacd.com/>

**Quadriga** empowers professionals regarding their occupational development and future competence. Being a company with an international focus, we act as a point of contact as well as a think tank for all topics and requirements concerning professionalisation. <https://www.quadriga.eu/en/>

**Communication Director** is the official partner magazine to the Asia-Pacific Association of Communication Directors. Each issue we feature articles by communication leaders at major organisations as well as by internationally-recognised academics, and are read by opinion leaders in communications, PR and public affairs. <http://asia.communication-director.com/index.php>

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